

The Battenkill Valley Bridal Showcase

Sunday February 28, 2010

Dear Wedding Professional,

*The **First Annual Towns and Villages of Battenkill Valley Bridal Showcase** will be Sunday, February 28, 2010 in the historic village of Cambridge. There has been much demand for wedding accommodations in the Battenkill area and we are confident that this show will bring in brides from Saratoga, Bennington and Manchester. Our purpose is to offer businesses in the wedding industry the opportunity to come together and showcase their products and services in a festive professional atmosphere.*

Door Prizes

Each vendor must provide a Door Prize valued a no less than \$25.00 in Gift Certificates or a Gift Basket of your products. You must bring these prizes with you on the day of the show, as they will be given away throughout the day. Please list the door prize with its value on your agreement. Grand prizes have a minimum of \$150.00 and receive additional advertising. If you are planning on contributing a Grand Prize please let us know as soon as possible.

All vendors, except for caterers, bakers, and sites, providing food must have a door prize to give away. Caterers, Bakers, and Sites have the option of preparing food and are required to provide no less than 200 servings of food, (hors d'ouvres or wedding cake samples). If you are providing food a door prize is optional, but recommended.

Set-up Agenda

The doors will open to the public at 1:00 pm and conclude at 4:00 pm. Vendor set up for the show will begin at 9:00am Sunday to ensure that vendors be set up by 12pm. There will be a fashion show, a cake cutting and a bouquet toss in the afternoon.

Guide Lines

*All vendors agree to represent their business and no other business or promotion in their booth.
All vendors agree to not share or distribute the list of brides from the Battenkill Bridal Showcase. The sharing of this list would eliminate your participation in any future Bridal Show.
All vendors agree to not use any tacks, or nails in the wall.
All vendors agree not to play music of any kind during show hours, unless approved prior to the show.
All vendors agree to leave the area in the same condition that you found it. Please do not leave any unnecessary refuse in your area. Flammable or corrosive products for cleaning, heating, lighting or other purpose on the premises are not permitted due to fire regulations.*

Limits of Liability

The Battenkill Valley Bridal Showcase will not be responsible for, or liable for, any loss, theft, damage, or injury that may occur to property or persons of the exhibitors. The Battenkill Valley Showcase shall not be responsible for personal articles left at the show area by vendors.

Please mail your agreement as soon as possible so we can reserve space for you. Please make check or money orders payable to Towns and Villages of Battenkill Valley. We will be using a diverse package to advertise the show encouraging all newly engaged couples to attend. This package will include radio, newspaper ads, and the internet.

*With your help and enthusiasm, we look forward to a spectacular event!
For more information contact BattenkillBridalShow@gmail.com*

The Battenkill Valley Bridal Showcase 2010 Agreement

FILL OUT AND RETURN TO: James Griffith, Battenkill Bridal Showcase P. O. Box 273, Cambridge, NY 12816. Make checks payable to: Towns and Villages of Battenkill Valley (T.V.O.B.V.)

Business Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Product or Service: _____

Contact: _____

Check Which Apply

_____ Booth Fee \$125, includes 1 vendor table at show and 1 business card advertisement in local print media

_____ Door Prize valued not less than \$25 given away at the show

_____ Grand Prize valued not less than \$150 given away at the show

_____ I am an Inn, Caterer, or Baker providing a Gift Certificate (in addition to providing food)

_____ I have a tall display

_____ I need electric outlet in my area

All booths must be paid in full by February 15, 2010 to reserve your space. All booth space is reserved on a first come, first served basis. Agreement & fee must be received to reserve space. There are no refunds. Fees are used for advertising and promotions which is secured well in advance.

I have read and understand the guidelines of the Battenkill Bridal Showcase to be held February 28, 2010 and do hereby agree to abide to all of he attached guidelines.

_____ I have included my vendor listing and business card for advertisement.

_____ I have included booth payment. Please make check or money orders payable to TVOBV (Towns & Villages of Battenkill Valley)

_____ Date _____
James Griffith/Battenkill Bridal Show Vendor Signature _____